# PRESSRELEASE

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## **New positions within the Axelent Group**

#### Harald Steidle new CEO at Axelent GmbH

From 1st of January 2014 Harald Steidle will take over as CEO at Axelent GmbH.

Harald Steidle started working for Axelent GmbH in 2006 and began his career there as sales-and marketing assistant for customer support. He had that post until 2008 when he went on to become sales- and marketing manager. In 2012 it was time for new challenges and he took over as business area manager at Axelent GmbH. This position he has today when he takes over as CEO.

"We have big plans for the continued success of Axelent GmbH. Harald with his broad knowledge of Axelent, both on the marketing side and in leadership, has the best conditions to lead the company forward. This is a natural step in our expansion and part of our development to become more locally based in our most important market, Germany." says Mats Hilding who today is CEO of Axelent GmbH.

We wish Harald good luck with his new position!

## Andreas Gotmark new CEO at Axelent Wire Tray AB

From 1st of January 2014 Andreas Gotmark will take over as CEO at Axelent Wire Tray AB.

Andreas Gotmark started working for Axelent in 2005 and first position was at customer support in Hillerstorp. He moved in 2007 to the US to work at Axelent Inc in Chicago. He stayed there for three years helping to build the american market before he returned to Sweden in 2010. Well at home Andreas worked for a period of time at Axelent Engineering AB, but soon became the temporary CEO at Axelent GmbH in Stuttgart. Currently Andreas is working as sales manager for Axelent Wire Tray AB.

"Axelent Wire Tray AB, that have been active since 2009, steadily increasing both in terms of sales and distribution worldwide. Therefore, it feels like a natural step to hand over the responsibility to Andreas who has great experience in Axelent products and activities." says Mats Hilding who today is CEO of Axelent Wire Tray AB.

We wish Andreas good luck with his new position!

#### AXELENT AB

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### AXELENT AB A PART OF THE AXELENT GROUP

AXELENT - MACHINE SAFETY, STORAGE EQUIPMENT

AXELENT ENGINEERING - CUSTOMISED PRODUCTION MACHINERY
ROBOTS & PLM-SYSTEMS

AXELENT SOFTWARE - SOFTWARE

AXELENT WIRE TRAY - CABEL ROUTING SYSTEMS